



Golden Casket Privacy Policy

Purpose:

To ensure that Golden Casket Lottery Corporation Limited protects its customer's privacy while interacting with our web content, products and services in accordance with the National Privacy Principles in the *Privacy Act 1988*.

Policy Statement:

"The Golden Casket Lottery Corporation Limited will effectively manage the collection and storage of personal information in accordance with the National Privacy Principles in the *Privacy Act 1988*.

Policy Guidelines:

Golden Casket Lottery Corporation Limited ABN 27 078 785 449 provides lottery products and services to Queenslanders. Under Australian laws your rights to privacy are protected. Golden Casket is bound by the National Privacy Principles contained in the Privacy Act 1988. These National Privacy Principles set out principles for the management of personal information. They are intended to protect the confidentiality of your personal information. We respect an individual's right to privacy and we take the protection of your personal information seriously.

What is personal information?

Personal information is any information about you that identifies you or by which your identity can be reasonably determined.

What personal information we collect

The personal information that Golden Casket collects about you could include your:

- Name
- Date of birth
- Mailing address
- Email address
- Telephone number
- Financial institution account numbers
- Credit card details
- Details of any account you may have with us
- Transfers to or from your account with us
- Information in identity verification documents which we require for Lotto Direct registration
- Usernames and passwords for our website
- Transaction records relating to your lottery purchases and wins
- If you win Division 1 - your details about you that you consent to provide us with
- Communications between you and us

If you do not provide us with your personal information we may not be able to provide you with our lottery products and services.

How we collect your personal information

We collect information from you in the following ways:

- Through communications between you and us by phone, correspondence, email, application forms and through our website
- Our transaction records relating to your use of Winners Circle or Lotto Direct to purchase our lottery products and services
- Third parties such as our selling agents or your representatives.

How we use personal information

Your personal information may be used to:

- Verify your name, age, address and identity
- Provide our lottery products and services to you
- Enable you to participate in the Winners Circle loyalty program
- Enable you to participate in promotions
- Record and register your lottery purchases and other transactions with us and manage your accounts (if any) with us
- Notify you of, and provide you with, any lottery winnings
- Market our lottery products, promotions and services. If you do not wish to receive emails or letters notifying you of our lottery products, promotions and services, please call us on 131 868.

- Better understand our customers so that we can develop and improve the lottery products and services we provide
- Register you for and allow you to use Winners Circle and Lotto Direct
- Contact you for any other reason
- Address any query, feedback or complaints you may have
- Protect your personal information from unauthorised access
- Attend to any other purpose notified to you at the time of collection of the personal information
- Comply with any mandatory requirements of law

We may also use your personal information for any other purpose you have consented to.

How we disclose personal information

In order to provide our lottery products and services to you and to carry on our business, at times we need to disclose your personal information to our selling agents, to other individuals and to other organisations.

We disclose your personal information to our service providers including providers of:

- Information technology services
- Marketing services
- Market research services
- Data information services
- Website development and website usage services
- Mail services
- Equipment installation, maintenance and repair services
- Computer software upgrade and maintenance services

Golden Casket may also disclose your personal information to:

- Your and our financial institutions
- Our professional advisors including our lawyers, accountants and auditors
- Any organisation or individual notified to you at the time of collection of the personal information or any organisation or individual that you have provided your consent (express or implied) for us to disclose your personal information to
- Organisations involved in a transfer/sale of all or part of our assets or business (including account and trade receivables)
- Lottery and gaming regulators, legal enforcement agencies or investigative agencies
- Organisations that have been appointed to wind down an agency or appointed as Receiver/Manager or Administrator of an agency
- Any entity or individual which we are required or authorised by law to disclose such personal information (for instance Federal or State law enforcement agencies, ASIO, courts and various other Federal or State government bodies)

Our Website

When you visit our website, we or our contractors may collect information about your visit. This information may include your server address, the date and time of your visit, the pages you accessed, the information you downloaded and the types of internet browser you used. We or our service providers may use this information in anonymous form for statistical purposes to assist our continued improvement of our website.

We may use cookies on our website. A cookie is a small string of information that a website transfers to your browser for identification purposes. If you do not want to accept persistent cookies, you can adjust your Internet browser to reject them or to notify you when they are being used. However, rejecting persistent cookies may limit the functionality of our website.

Our website may contain links to third party websites. We do not operate or control these websites. We are not responsible for their practices and those sites are not covered by this policy.

You can access your personal information

You have a right to access your personal information, subject to some exceptions allowed by law where we may refuse you access. If you would like to access your personal information please call us on 131 868.

We may require you to complete a request form to gain access to certain personal information. We do not usually charge any fee to allow you to access your personal information. However, we reserve our right to charge a reasonable fee if we consider it appropriate.

Keeping your personal information up-to-date

It is important that the personal information we hold about you is accurate, complete and up-to-date. The accuracy of the personal information depends to a large extent on the information you provide to us. Please let us know if you are aware of any errors in your personal information and keep us up-to-date with changes to your personal information, such as changes to your name or address.

Your personal information is secure

Protection of your personal information from unauthorised access is important to us. We use a range of security mechanisms and procedures to protect the personal information we hold about you.

We make all reasonable efforts to ensure that your personal information is stored securely both in electronic and physical forms. The Golden Casket Winners Circle On-line and Lotto Direct website pages from which you may forward to us personal information are encrypted through a password protected portal using 128 bit SSL encryption. However, there may be risks associated when you transfer personal information to us from other internet facilities or by email.

Updating this policy

We may amend this policy at any time and from time to time. If we do so, we will post the amended policy on our website so that you will always be aware of how we manage your personal information.

Contact Us

Please contact us if you have any queries about this policy. You can contact us:

- By telephone on 131 868
- By email on playersupport@goldencasket.com
- By writing to
Golden Casket Lottery Corporation Limited ABN 27 078 785 449
Locked Bag 7
Coorparoo DC Qld 4151

How do you make a complaint?

If you have a complaint about the way we have collected, used or disclosed your personal information please call us on 131 868. We take complaints about privacy concerns seriously and we will work to resolve your complaint and correct any errors on our part. If you are not satisfied with the outcome of your complaint, you may refer your complaint to the Federal Privacy Commissioner by contacting 1300 363 992 or by visiting the website at www.privacy.gov.au.